

**Roundup Press Release Template**  
Provided by Build Book Buzz, <https://buildbookbuzz.com>

*How to use this template: Your instructions are in brackets: [ ]. Examples of how to execute each step are in parentheses – () – and highlighted in yellow.*

**FOR IMMEDIATE RELEASE (or release date)**

**CONTACT:** [Your name, phone number, e-mail address]

**[Write a short headline/title with the number of items and the topic]**

**(Example 1: 10 Beloved Board Books for Babies)**

**(Example 2: 12 Essentials Backyard Barbecuers Won't Live Without)**

[city, state] – [date distributed] – [Write one or two sentences about your roundup list topic to help introduce your recommendations.]

**(Example: Book lovers often want to stray from baby gift registries for showers and births to share their love of reading with the new family. Their challenge, though, is often deciding which books are the best.)**

[Write a sentence that identifies you and introduces your list. Do this in the third person.]

**(Example: Children's book author Jennifer Jones polled parents and others to find out what board books they give as gifts. Here's what they told her:)**

[1.] [State the book title and author name or the product name for non-book items. Follow this with the book or product description.]

[2.] [Repeat step one.]

[3.] [Repeat step one, but make this item your book.]

[4. and all remaining books or items: Repeat step one.]

(Example: 1. ***The Very Hungry Caterpillar* by Eric Carle**: Although first published more than 50 years ago, this classic picture book remains a best-seller, with more than 12 million copies sold in 20 languages.)

[Conclude with a short paragraph about you, in third person, with a link to your website.]

(Example: Jennifer Jones, the author of five children's books, is a writing instructor at Columbia Community College and a member of the Society of Children's Book Writers and Illustrators. Learn more at [www.JenniferJones.com](http://www.JenniferJones.com).)